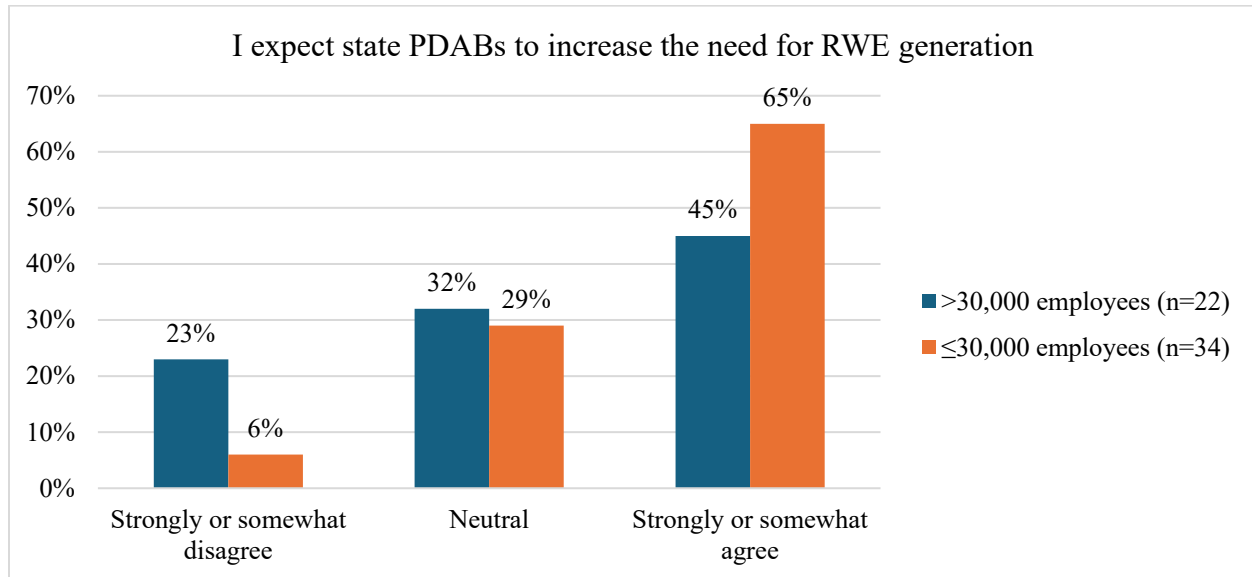


Appendix Figures to the Tufts-CEVR HEOR Leaders Survey

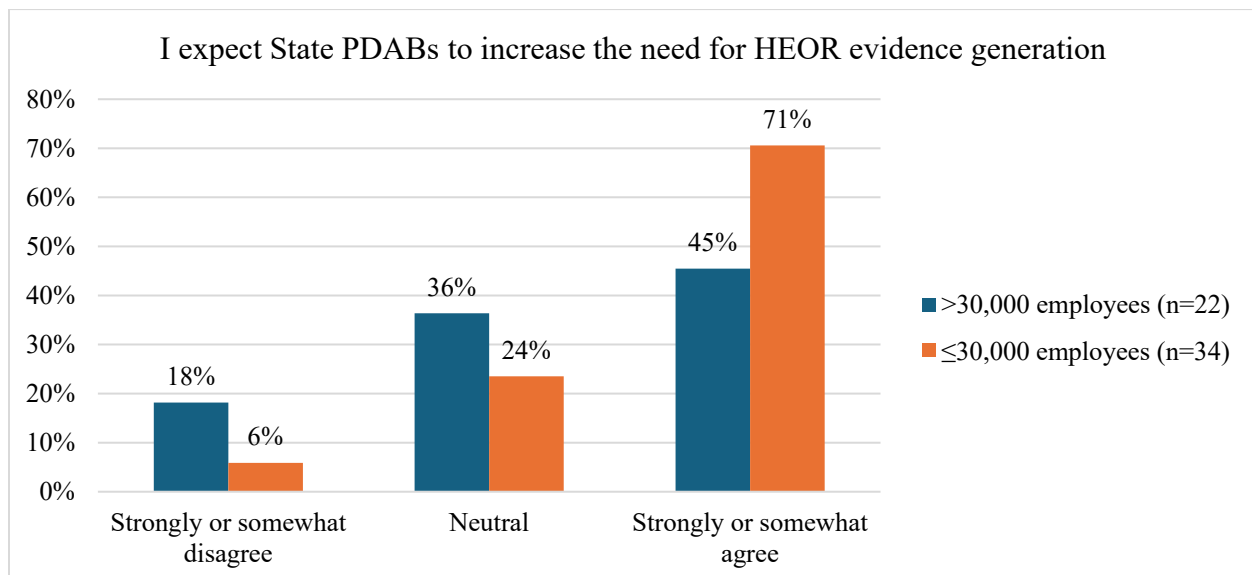
January 21, 2026

By company size

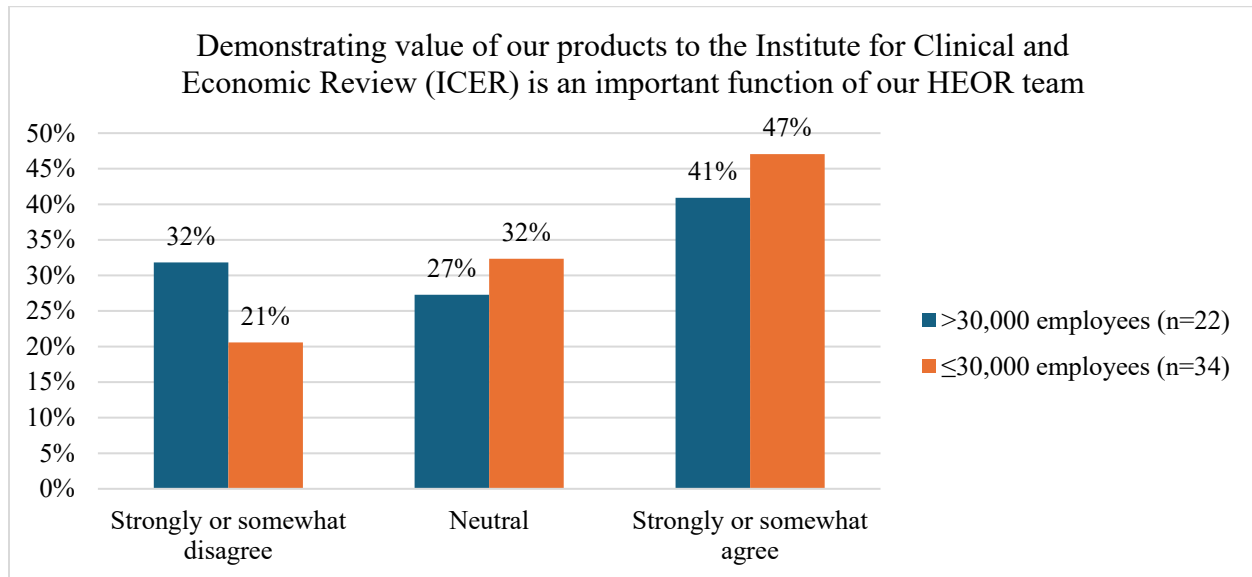
Appendix Figure 1.



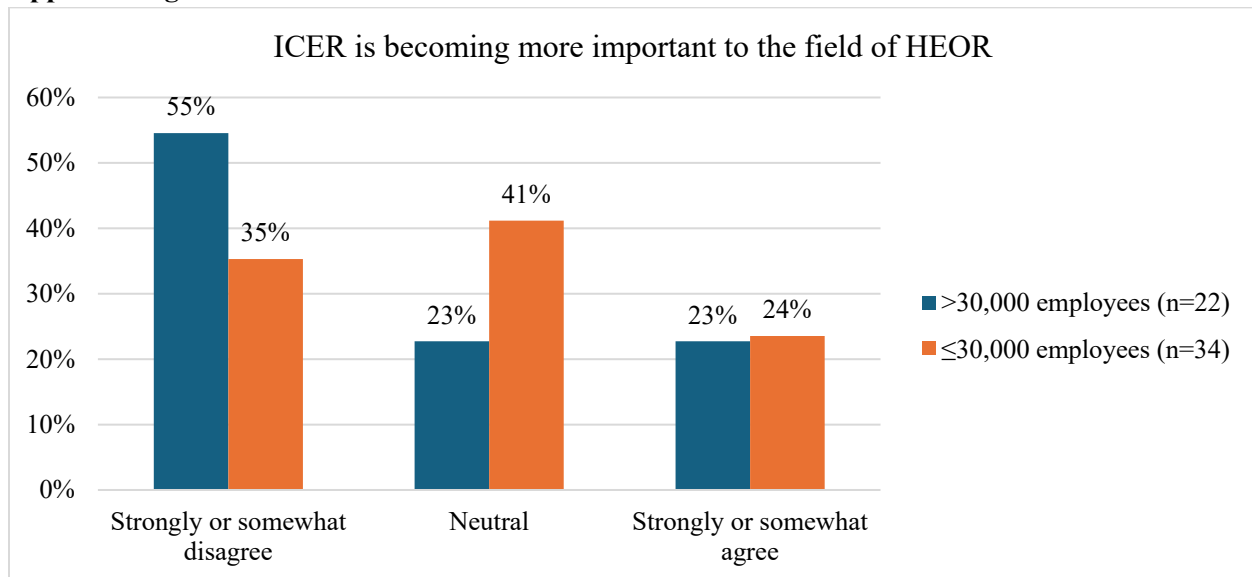
Appendix Figure 2



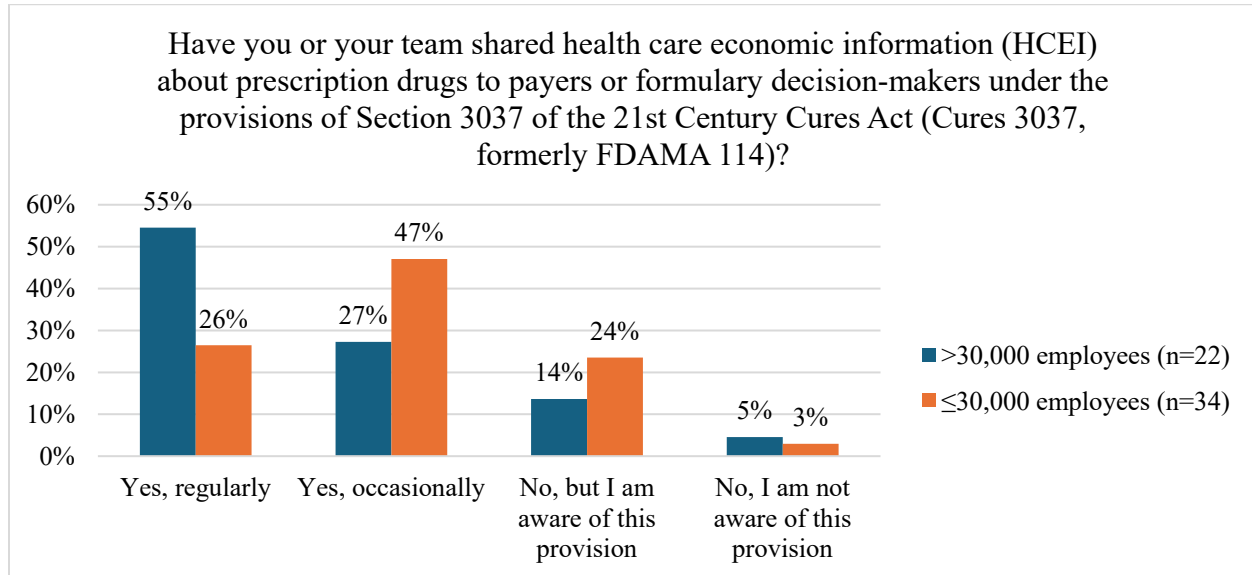
Appendix Figure 3



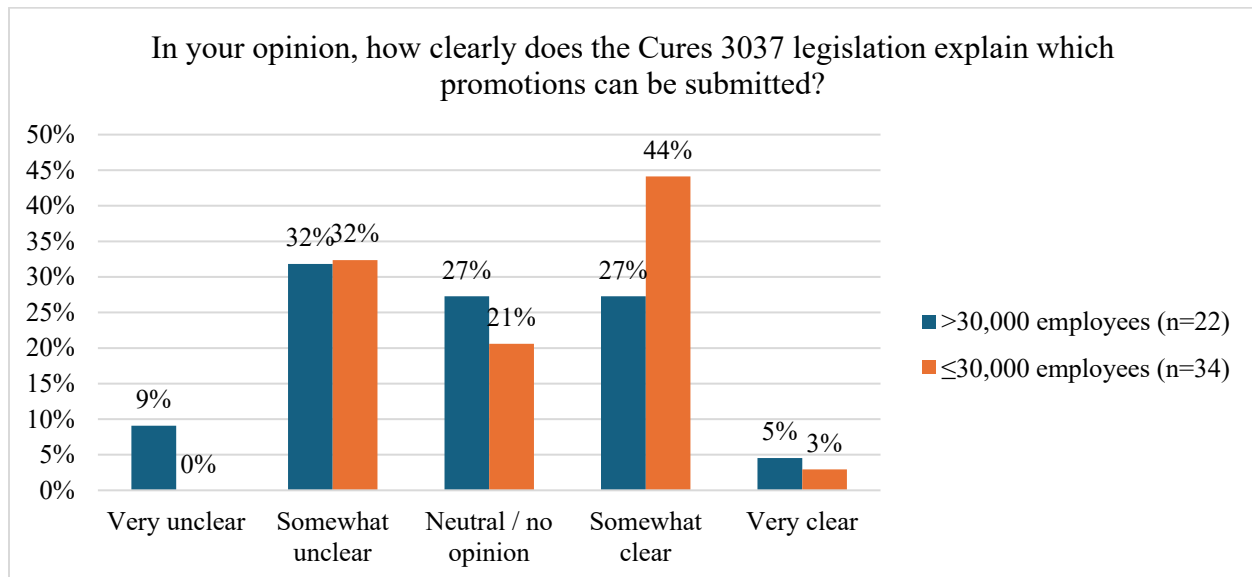
Appendix Figure 4



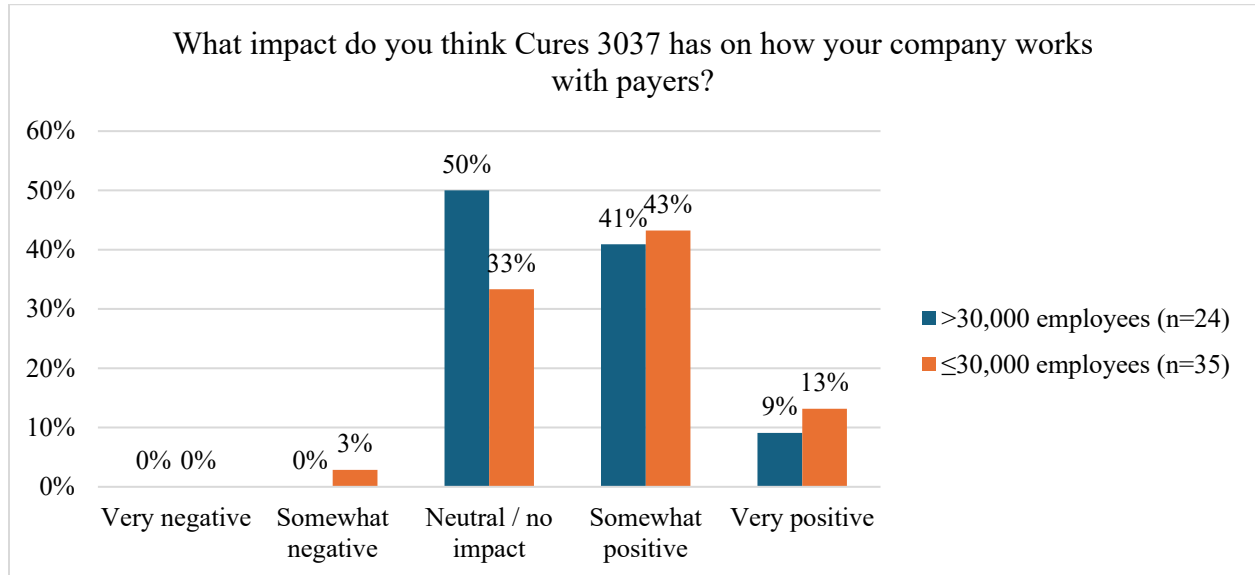
Appendix Figure 5



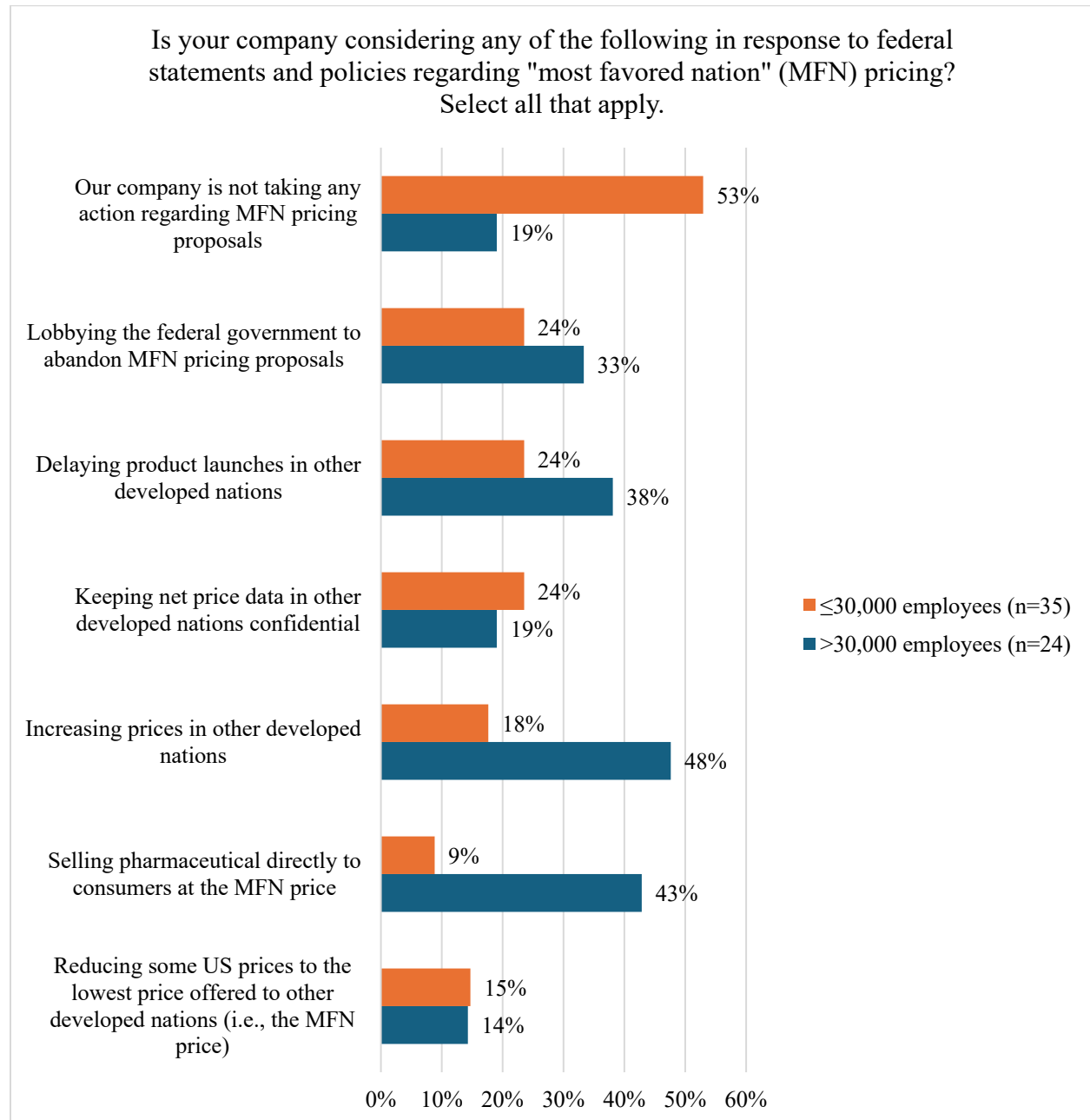
Appendix Figure 6



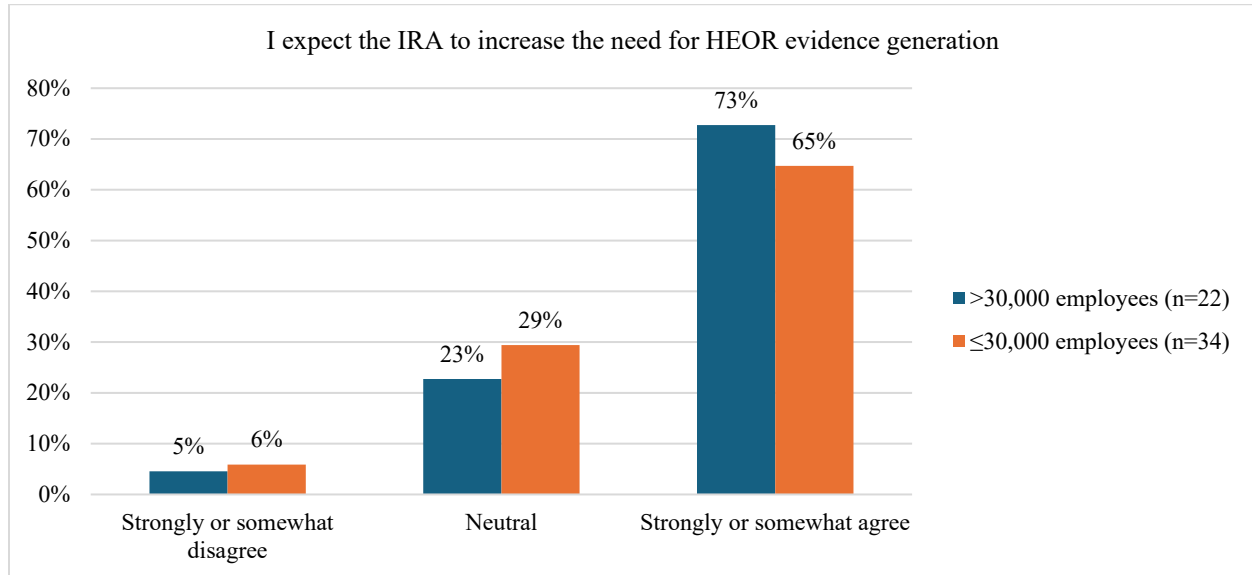
Appendix Figure 7



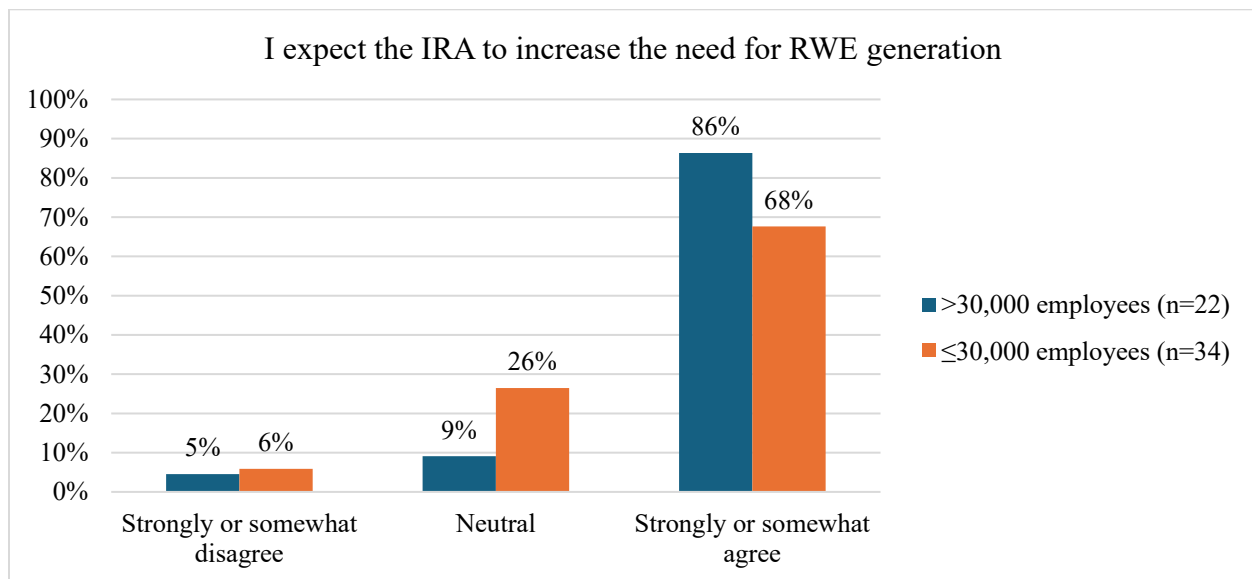
Appendix Figure 8



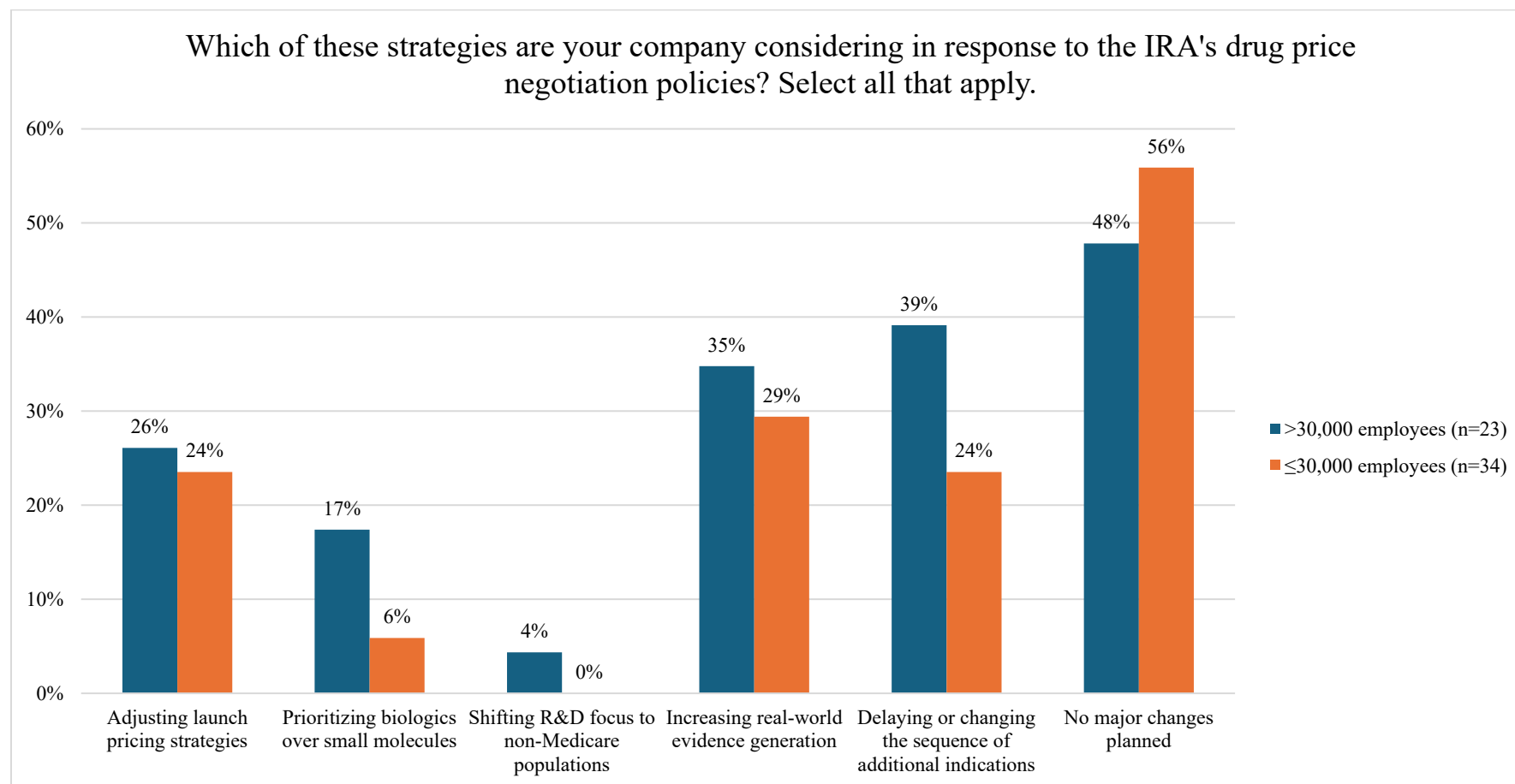
Appendix Figure 9



Appendix Figure 10

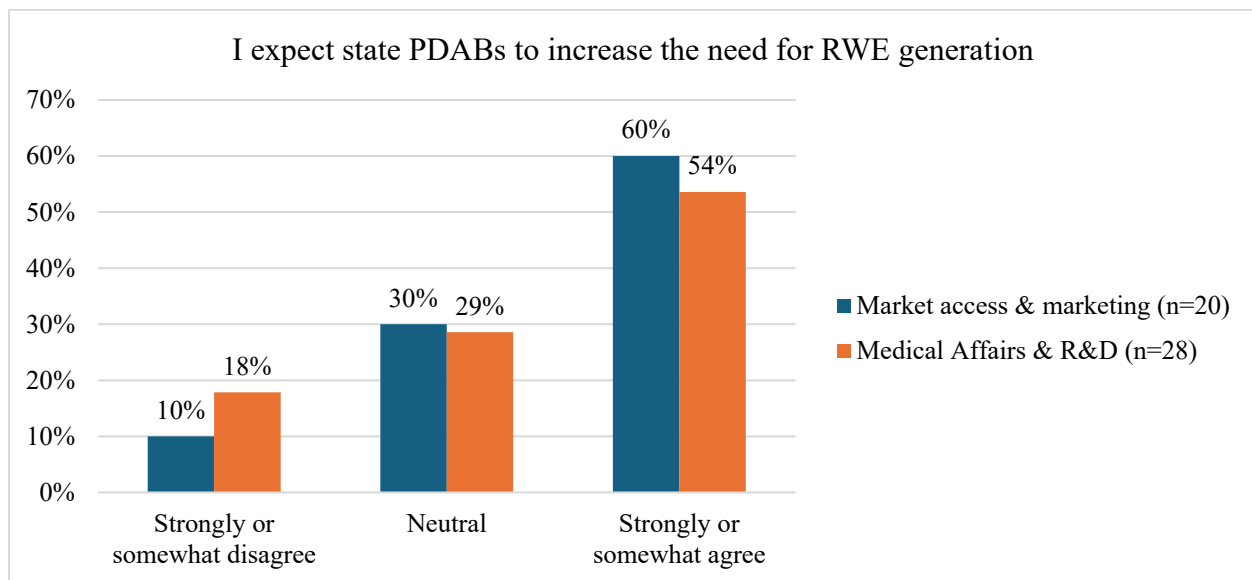


Appendix Figure 11

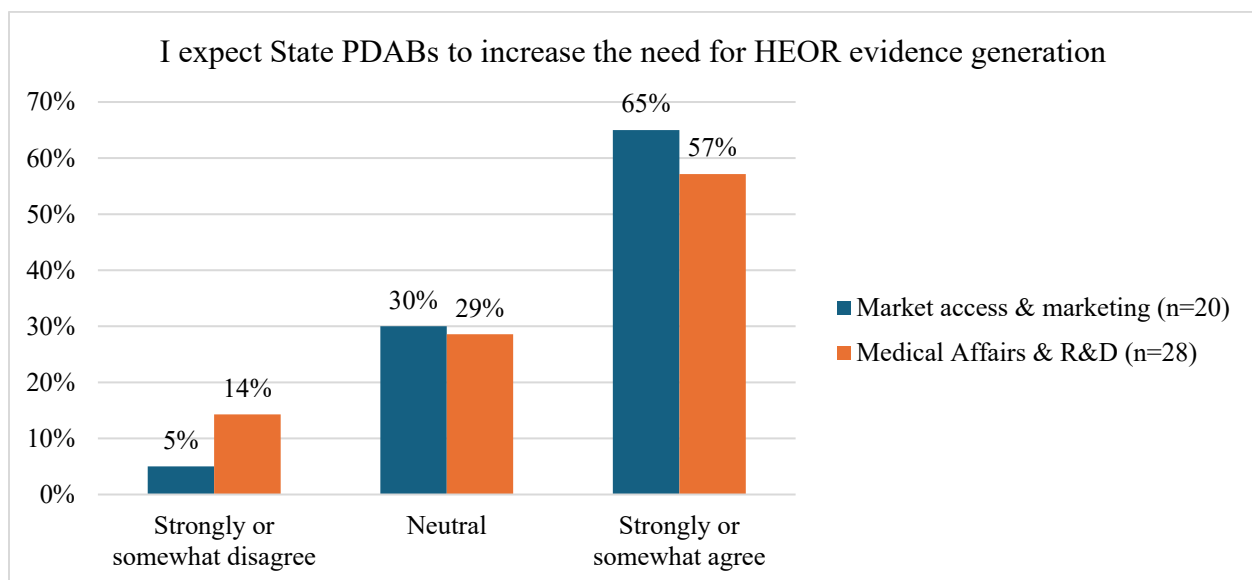


By Market access & marketing vs. Medical Affairs & R&D

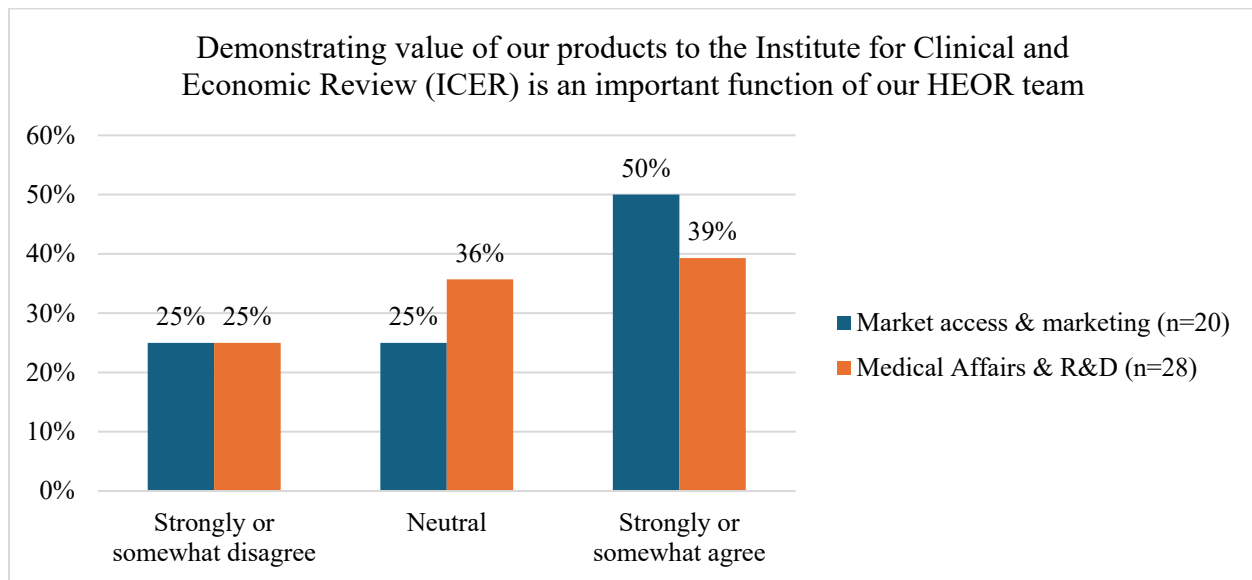
Appendix Figure 12



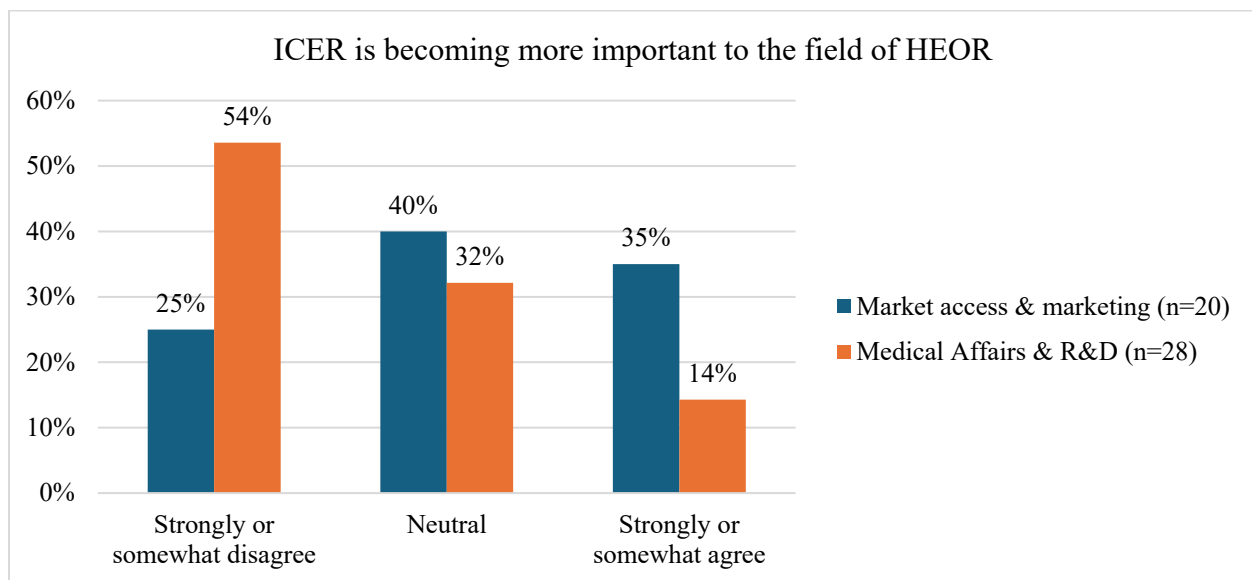
Appendix Figure 13



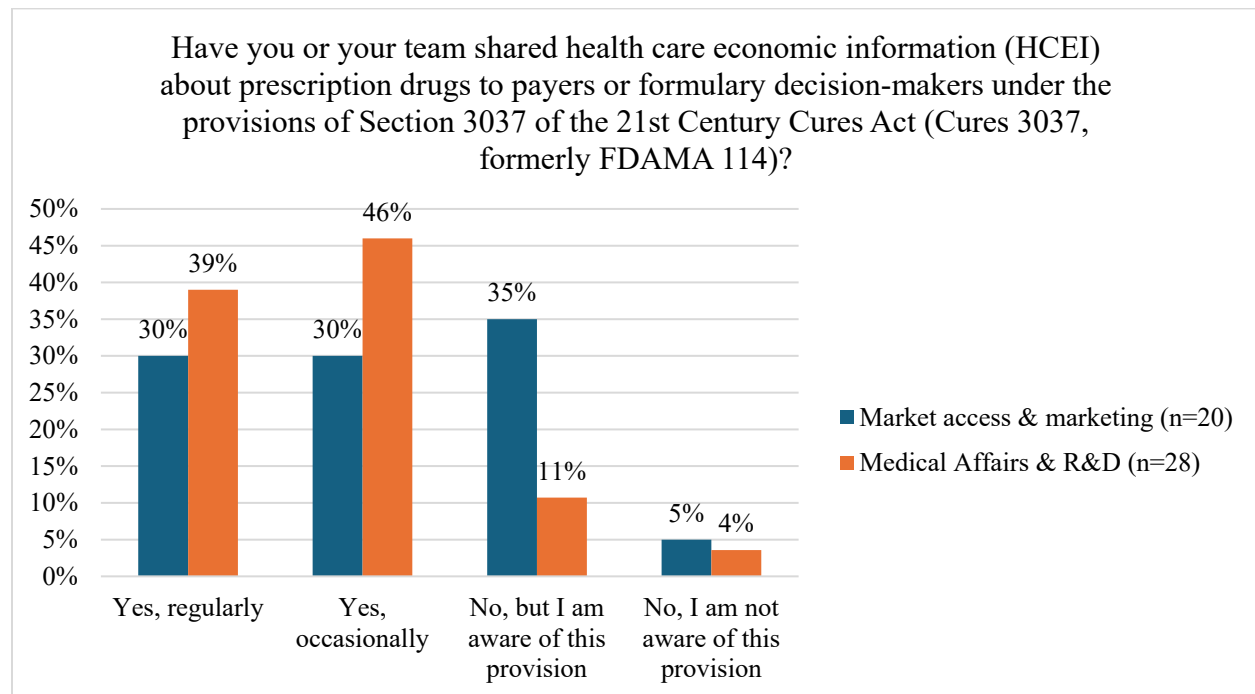
Appendix Figure 14



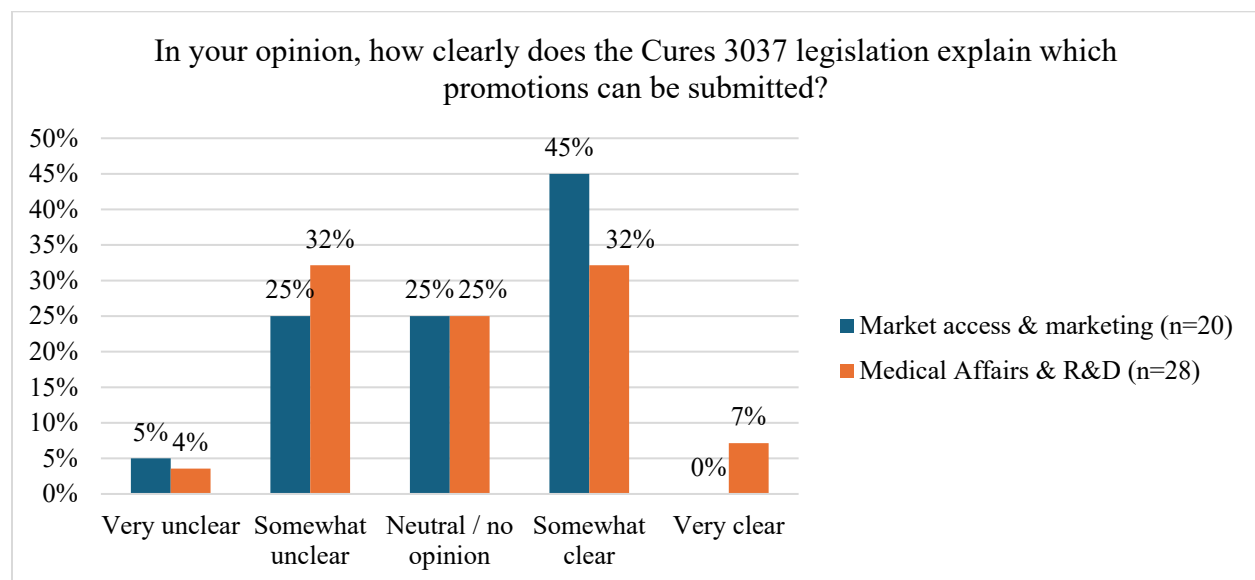
Appendix Figure 15



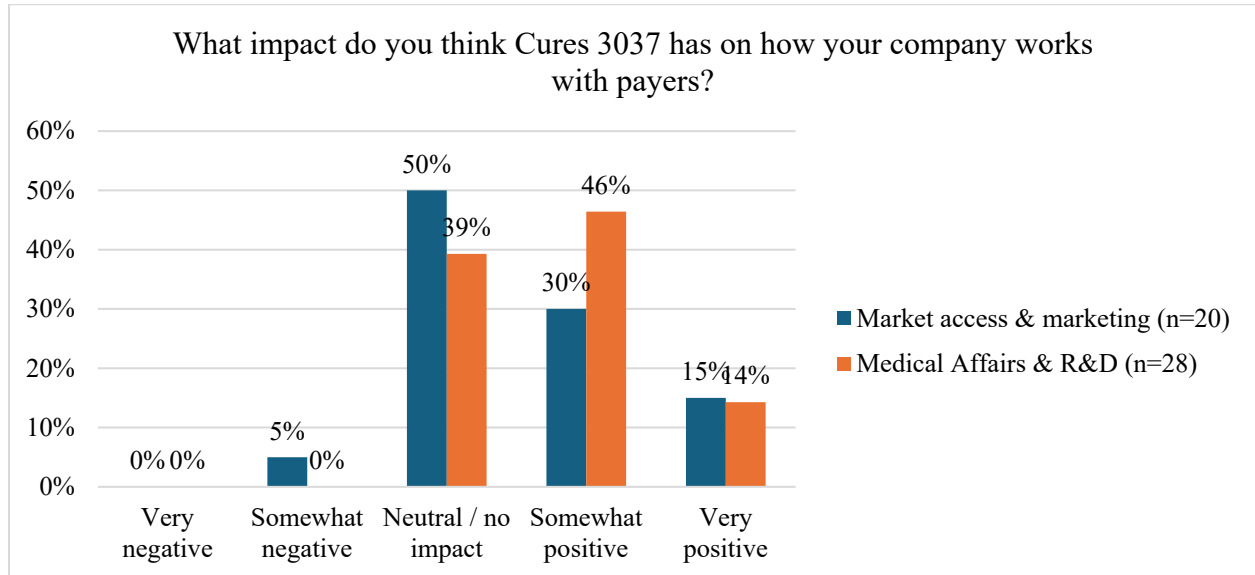
Appendix Figure 15



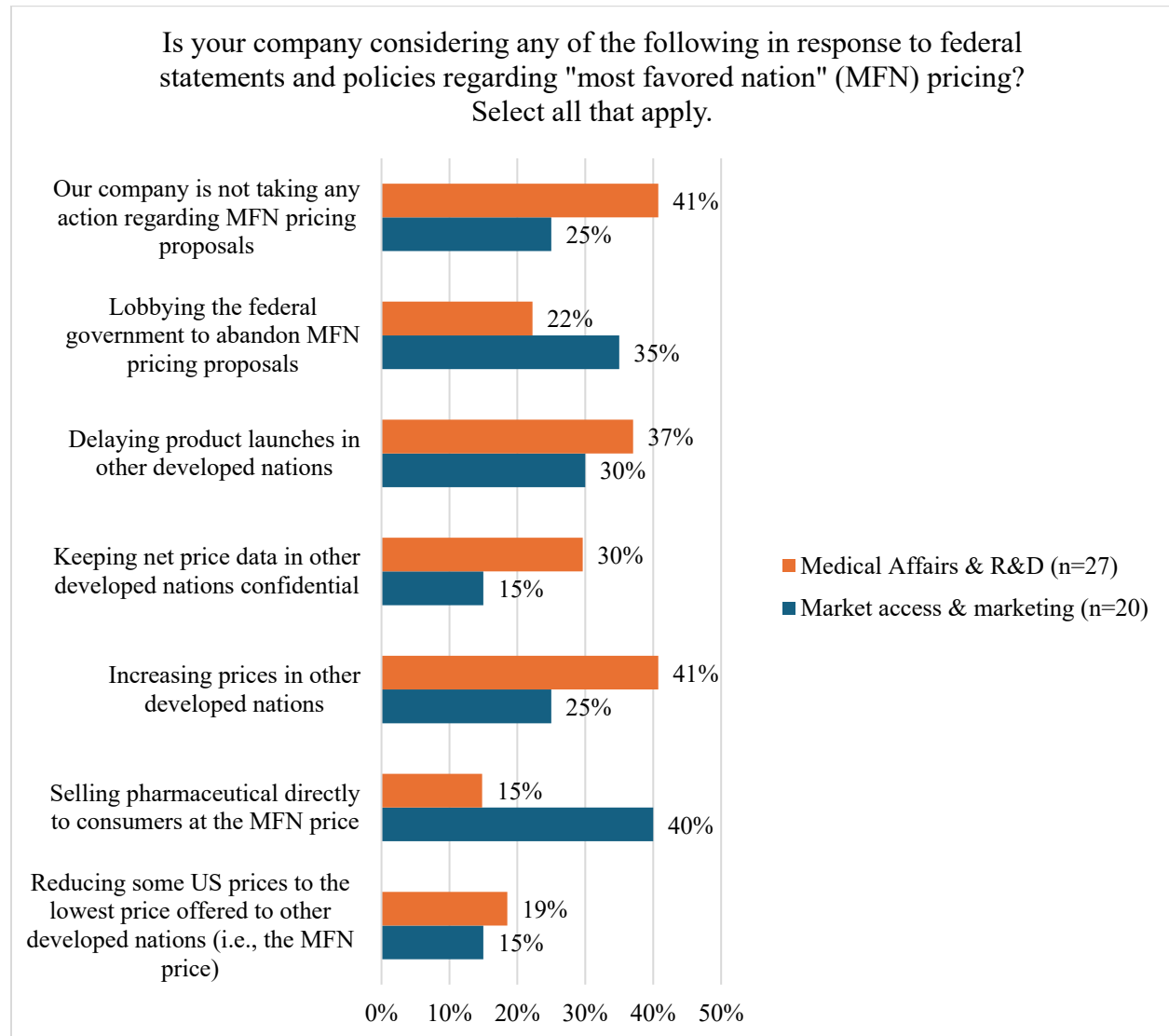
Appendix Figure 16



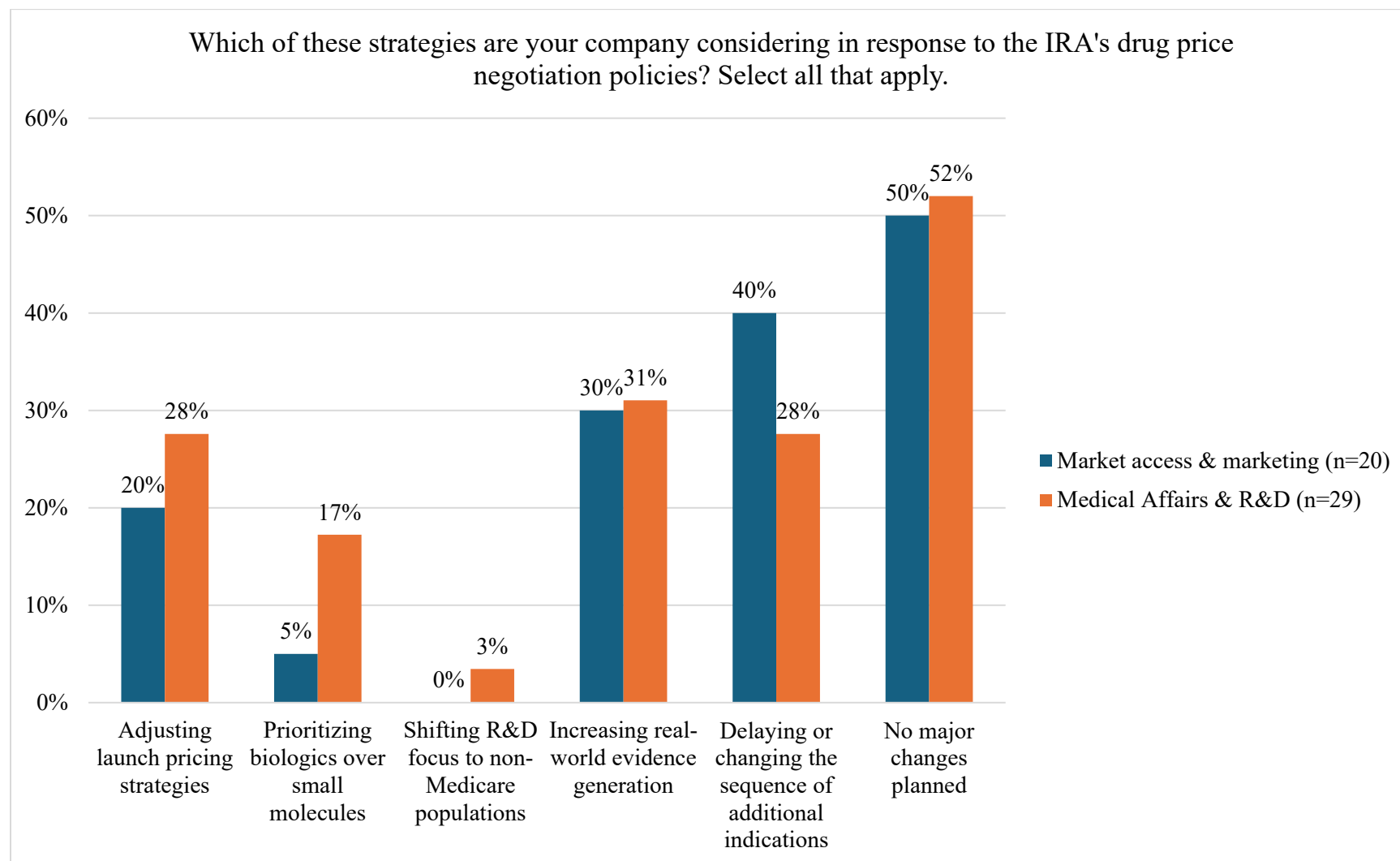
Appendix Figure 17



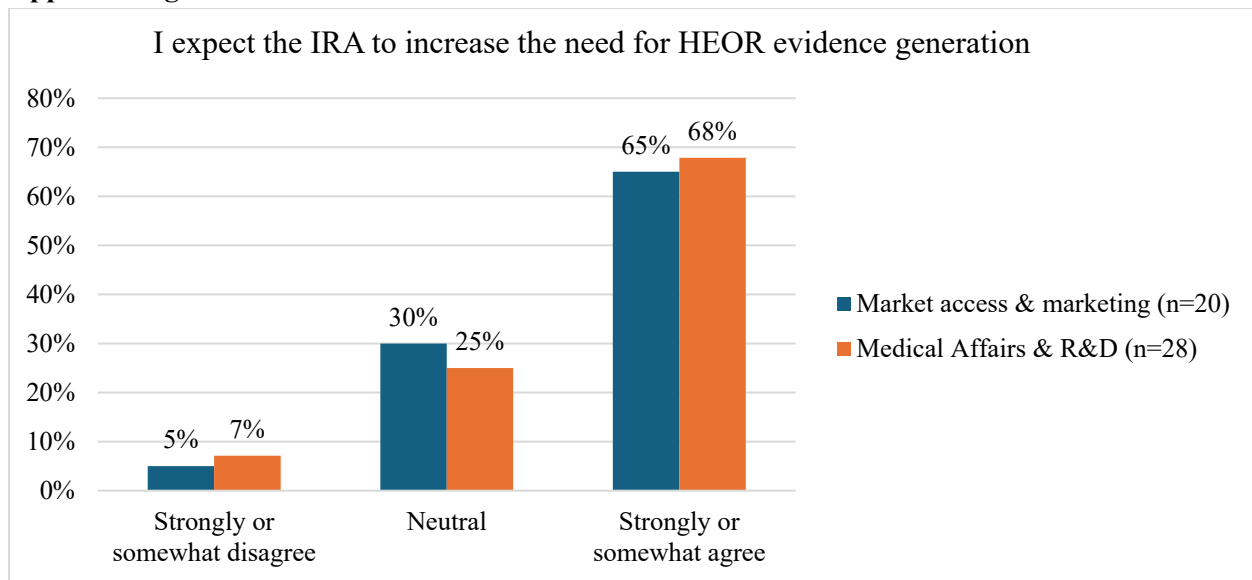
Appendix Figure 18



Appendix Figure 19



Appendix Figure 20



Appendix Figure 21

